



# 2017 OUUG SPONSORS/ PARTNER INSTRUCTIONS

**February 14 – 16, 2017**  
*Pointe Hilton Squaw Peak Resort*  
*Phoenix, Arizona*



*First, thank you very much for your generous support and participation! As a for-users, by-users grassroots customer community group, this 8<sup>th</sup> Annual Oracle Utilities Users Conference would not be possible without your support & sponsorship! Below are some guidelines for those of you participating at the Vendor Night, conference sessions, as well as other aspects of this thriving and growing user/partner collaboration.*

[www.OUUG.org](http://www.OUUG.org)

**Vendor Night Welcome Reception – Tuesday, March 14, 2017 5:00pm – 8:00pm**  
**Exhibit set-up immediately following lunch/ Palacio Lounge & Veranda 1:00pm**

The Vendor Night Welcome Reception continues to grow and thus has been moved to the Resort's mountainside **Palacio Lounge & Veranda**. This festive venue offers access to the resort's outdoor features & views, providing the ideal setting for networking with the Oracle team, partners and customers from all product groups. **Vendor night participants may bring booths (10'x10' or 10'x20', and no taller than 8'), back walls, table top displays, demo stations, banner stands, etc., or simply choose to attend the event and network with the crowd (not all sponsors choose to exhibit; it's not mandatory).** Power, internet access, computers, monitors, stands, etc. are available for purchase/rental through the hotel; see enclosed AV Order Form from PSAV (which is returned directly to PSAV and not OUUG). The evening format, in addition to serving as registration for the various user groups, is an engaging cocktail party with heavy appetizers and a hosted bar (i.e., spirits, domestic & craft beers, premium California wines, sodas & water). Each attendee will be given two (2) drink tickets; additional alcohol beverages are available for cash purchase. A wristband will be required for entrance (also our chance to verify drinking age), which is available as part of the registration process.

## VENDOR NIGHT SCHEDULE:

1:00pm – 5:00pm Vendor set-up  
5:00pm – 8:00pm Vendor Night Welcome Reception  
8:00pm – 9:00pm Vendor tear-down

Please return [Page 6](#) of this document  
ASAP to [info@OUUG.org](mailto:info@OUUG.org),  
no later than **December 15, 2016!**

## BROCHURES/ITEMS FOR ATTENDEE PACKETS:

Please ship a quantity of 500 brochures to the hotel in advance if you wish to have them inserted into the conference attendee bags that are distributed at Registration during Vendor Night. Also feel free to include any other promotional items, such as giveaways, if you desire. **Please ship to arrive no later than Friday, February 10, 2017 to the address below, per the specific hotel shipping & receiving guidelines.** Please note that **the hotel asks items not be shipped more than 4 days before the event; storage charges may apply.** When items are shipped, please send advisement to [info@ouug.org](mailto:info@ouug.org) so we know what to expect to arrive and when.

### BROCHURE SHIPPING ADDRESS:

Attn: **Cathy McCause**/Oracle Utilities Users Group  
Pointe Hilton Squaw Peak Resort  
7677 North 16th Street, Phoenix, AZ 85020  
602.997.2626

## SHIPMENT OF BOOTH/MATERIALS FOR VENDOR NIGHT:

If you are shipping a booth or other vendor materials to the Resort, address incoming items as outlined below. **Please ship to arrive no later than Friday, February 10, 2017 to the address below, per the specific hotel shipping & receiving guidelines.** Please note that **the hotel asks items not be shipped more than 4 days before the event; storage charges may apply.** When items are shipped, please send advisement to [info@ouug.org](mailto:info@ouug.org) so we know what to expect to arrive and when.

### BOOTH SHIPPING ADDRESS:

Attn: **Your Name & Company**  
c/o Oracle Utilities Users Group  
Pointe Hilton Squaw Peak Resort  
7677 North 16th Street, Phoenix, AZ 85020  
602.997.2626

**At the end of the event, you will be able to ship items outbound from the resort...BE SURE TO BRING PREPARED AIRBILLS FOR OUTBOUND SHIPPING (Master Accounts required).**

## LOBBY PROMOTION OPPORTUNITIES FOR YOUR COMPANY:



If you have a box banner stand, bring it for display throughout the event in the Conference Center Lobby (not to be confused with the resort's main guest lobby). Please note that the hotel does not allow us to affix posters to any conference center walls nor hang banners on the property. Box banner stands may be shipped in advance per instructions above and are the responsibility of the owner.

## SPEAKING SESSIONS/PRESENTATIONS:

While the conference presentation abstract deadline was on October 1, 2016, we still have a few speaking slots available. As a partner, if you have a compelling customer success story or topic to present with your customer, please let us know. Simply email us with the **Session Title, Speaker(s) Name/Title/Company & a session description** (150 words). Please note that sponsorship (at any level) does not guarantee a speaking slot as this event is a “for-users, by-users” self-managed customer event. Please note that attendees are highly sensitive to partner sessions being sales pitches; please keep presentations education.

Once you have been confirmed to present a session, please make sure you and/or your customer brings the PowerPoint presentation on a flash drive; a laptop, projector & screen is provided in each meeting room.

**PLEASE EMAIL YOUR PRESENTATION TO [INFO@OUUG.ORG](mailto:INFO@OUUG.ORG) no later than Friday, February 10, 2017 so that we can post it to the post-conference website.**

## WEDNESDAY NIGHT OFFSITE SOCIAL – WRIGLEY MANSION



**ANOTHER GREAT NETWORKING OPPORTUNITY....on Wednesday, February 15, 2017** following the conference day, attendees will be delivered by coach to the nearby historic **Wrigley Mansion** ([www.wrigleymansion.com](http://www.wrigleymansion.com)). This breathtaking landmark mansion originally constructed in 1932 by chewing gum personality William Wrigley Jr., sits atop of a hill in the exclusive Arizona Biltmore Resort, commanding spectacular 360-degree views of the mountains and downtown Phoenix. Guests will enjoy dinner, a hosted bar and the opportunity to roam the treasured grounds and gardens. Attire casual. Hours 5:30pm – 8:30pm

## CONFERENCE HOTEL RESERVATIONS – HOTEL NEARLY SOLD OUT!



The luxurious **Pointe Hilton Squaw Peak Resort** is the official event hotel, conveniently located just minutes from the Phoenix Sky Harbor International Airport. As with previous years, **hotel reservations and availability are on a first-come, first-serve basis as the room block is limited and the hotel always sells out.** Once the room block is gone regular room rates apply.



Pointe Hilton Squaw Peak Resort, 7677 N 16th St., Phoenix, Arizona 85020  
602.997.2626 [www.squawpeakhilton.com](http://www.squawpeakhilton.com)

**IN ORDER TO RECEIVE THE DISCOUNTED ROOM RATE OF \$235 PER NIGHT + TAX, HOTEL RESERVATIONS MUST BE MADE ONLINE VIA THIS LINK, <http://bit.ly/OUUG17Hotel>.** Reservations cannot be made by phone.

## \*\*IMPORTANT\*\* PARTNER CONFERENCE REGISTRATION

As a sponsor, participating at any level (i.e., even if you are just attending the conference, supporting Vendor Night, presenting a session, etc.), **you are required to register for the conference under the appropriate product user group at [www.OUUG.org](http://www.OUUG.org).** Depending upon your sponsorship level, you are allocated a number of free conference registrations and you were given a company-specific *Discount Code* to use in the Eventbrite registration system. If you have misplaced your code, simply contact us. If you require additional staff registrations, you must pay and register them online at [www.OUUG.org](http://www.OUUG.org) under *Partner Attendee Registration*. **Register additional staff by December 1, 2016 and save \$100!**

## FINAL SPONSORSHIP PAYMENTS DUE DEC. 1, 2016

Reminder that all sponsorship balances due must be received by December 1, 2016. Payment can be made by check made payable to *Oracle Utilities Users Group*, and mailed to 1155-C Arnold Drive, Martinez CA 94553 USA. Or can be made via credit/debit card; please request an online invoice from us at [info@OUUG.org](mailto:info@OUUG.org). And should you require a hardcopy invoice to process through your finance department, we can provide that as well; simply email us! Thank you in advance for getting final payments to us promptly.

## CONFERENCE MEDIA PARTNERS



Leading utility industry information hub, *Energy Central*, and publisher of *Intelligent Utility* and *Energy Biz* magazines, will be covering our event as the official conference media partner. This coverage should provide partners and sponsors with additional exposure to the market place at large.



A Culture of Reliability®

We're pleased to welcome back *Reliabilityweb.com*, a specialty publishing company focused on information delivery of Articles, Videos, Audio Podcasts, Case Studies, iPresentation tutorials, Web Workshops, benchmark data, Tips, and how-to information for maintenance and reliability professionals.



Information is delivered online through the *Reliabilityweb.com* network of web sites, *Uptime® Magazine*, a bi-monthly magazine for reliability and maintenance management, and a series of maintenance conferences including IMC - The International Maintenance Conference - RCM - The Reliability Centered Maintenance Managers' Forum, EAM - The Enterprise Asset Management Summit, PdM - The Predictive Maintenance Technology Conference and LubricationWorld.

## CONFERENCE ASSOCIATION PARTNERS

NEW FOR 1017! We were pleased to announce the addition to two partner industry associations:



## CONFERENCE SCHEDULE-AT-A-GLANCE

<b><u>Sunday, February 12<sup>th</sup></u></b> Afternoon	User Group Conference Golf Tournament / 1:00pm Tee Off Time Lookout Mountain Golf Club at the Pointe Hilton Tapatio Cliffs Resort
<b><u>Monday &amp; Tuesday</u></b> <b><u>February 13<sup>th</sup> &amp; 14<sup>th</sup></u></b>	Oracle Utilities' Edge Customer Conference Requires a separate registration fee & process managed by Oracle. <i>Information &amp; invitations forthcoming from your Oracle representative.</i>
<b><u>Tuesday, February 14<sup>th</sup></u></b> 5:00pm – 8:00pm	Conference Registration & Vendor Night Welcome Reception for all Oracle Utilities product user communities. Palacio Lounge & Veranda (a new location).
<b><u>Wednesday, February 15<sup>th</sup></u></b> 7:30am 8:30am – 4:30pm 12:00pm – 1:00pm 5:30pm – 8:30pm	Opening Ceremonies/Keynote Address/General Session Breakfast Conference Tracks/ Breakout Sessions Lunch Off-site social event at Wrigley Mansion; transportation provided.
<b><u>Thursday, February 16<sup>th</sup></u></b> 7:30am 8:30am – 4:30pm 12:00pm – 1:00pm	Breakfast Conference Tracks/ Breakout Sessions/Closing Ceremonies Lunch

We look forward to seeing you in the *Valley of the Sun!* QUESTIONS? Please contact Oracle Utilities Users Group Conference Director Cathy McCause Fuss at [info@OUUG.org](mailto:info@OUUG.org) or (209) 564-6744.

### Oracle Utilities User Group

1155-C Arnold Drive, Suite 365  
Martinez, CA 94553

[www.OUUG.org](http://www.OUUG.org)

### Conference Director:

Cathy McCause Fuss  
[info@OUUG.org](mailto:info@OUUG.org)  
209.564.6744

# 2017 OUUG CONFERENCE VENDOR ORDER FORM

**\*\* Please no later than return by DECEMBER 15, 2016 to info@OUUG.org \*\***

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Province /Country \_\_\_\_\_

ZIP / Postal Code: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

PLEASE ADVISE ON THE FOLLOWING ITEMS	YES	NO
Will you be shipping brochures/promotional items in advance to be included in attendee registration packets? <a href="#">Qty required is 500</a>		
Will you be shipping a booth, backwall or other display item(s) in advance to the resort?		
What size is your booth display, 10'x10' or do you require additional space? Please specify your requirements.		
Do you require a table at Vendor Night? 6' x 30" tables are standard but high and low cocktail rounds are available. Please specify table type, quantity and if you require draping (free). First table is free, extra tables \$25 each per the hotel. You will be billed directly by the Hotel.		
Do you require chairs at Vendor Night? Please specify quantity.		
Do you require power for your booth (a power strip is recommended)? This needs to be ordered directly from the hotel using the enclosed <i>PSAV Order Form</i> . <a href="#">Return AV Forms directly to PSAV and not OUUG.</a>		
Do you require Internet/WiFi for your booth? This needs to be ordered directly from the hotel using the enclosed <i>PSAV Order Form</i> . <a href="#">Return AV Forms directly to PSAV and not OUUG.</a>		
Do you have any other special requirements that have not been addressed above? Just let us know how we can help!		



PRESENTATION SERVICES

Email: bcastro@psav.com

Phone: (602)906-3970

Fax: (602)371-0658



Pointe Hilton

SQUAW PEAK RESORT

7677 N. 16th Street

Phoenix, AZ 85020

\*\*Please Type Information\*\*

CUSTOMER INFORMATION	
Company:	
Address:	
City:	
State:	Zip Code:
Phone:	
Fax:	
Email:	

DELIVERY INFORMATION	
Convention Name:	
Room:	
Booth/Table	
Contact:	
Delivery	Pick-Up
Date:	Date:
Time:	Time:

\* If your exhibit booth ends early, please notify PSAV (ext.3836) to pick up your equipment (see rental agreement box below)

**\*To guarantee equipment availability and rates below, this order should reach us 21 days prior to delivery.**

\*Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax.

\*Cancellations received on the day of scheduled delivery or "no-Shows" are subject to the full amount of the order

Qty.	Days	EQUIPMENT ITEMS	Each	Total
		Exhibitor Power Shared (120V Aprox. 5 AMP)	\$75.00	
		Exhibitor Power Dedicated (120V 20 AMP)	\$ 125.00	
		Laptop Computer	\$255.00	
		24" LCD monitor w/ tabletop stand	\$250.00	
		32" LCD Monitor w/stand and single speaker	\$350.00	
		42" LCD Monitor w/stand and single speaker	\$475.00	
		Powered Speaker	\$115.00	
		Wireless Internet	\$25.00	
		Wired Internet	\$175.00	

**Subtotal** \$0.00

Estimated Tax, LDW, and Labor \$0.00

Estimated Total \$0.00

All charges are Per Day.

**Method of Payment**

Prepayment with order guarantees reservation of your equipment

**Hotel Master Account or Credit Card**

Due to PCI Compliance we will contact you directly if paying via Credit Card.

Signature: \_\_\_\_\_

(1) Lessee does hereby rent and accept the listed equipment and acknowledges that it is in good working condition and agrees to pay the rent for said property at the rate herein stated; Lessee further agrees to take care of said equipment and to use it in a proper manner and agrees that in the event any of the rented equipment is lost or destroyed before it is returned, to promptly pay an amount equal to the reasonable cost of repairing or replacement of same. (2) Lessor is hereby released from any and all claims for damages to Lessee, by reason of use of said property; Lessee agrees to indemnify Lessor from any and all claims for damage to said property by reason of the use of said property or any other person from date hereof until said property is returned to Lessor. (3) It is understood that the rental commences as of the date and time hereof and ends only when the rented equipment is returned. Should said property not be returned to Lessor at the time specified as herein stated, Lessee agrees to pay rent for all additional time beyond that when the same is due, at the rate herein listed. It is agreed that failure to pay rent or if default is made in any of the terms hereof, Lessor may at once take possession of said rented equipment wherever the same may be found and remove the same and the Lessor or its agents shall in no way be liable for any claims for damages or injury in the removal of said equipment. (4) Lessee further agrees that all charges for rental will be paid in advance or immediately upon return of merchandise or upon receipt of invoice for same and that all collection fees, attorney fees, court costs, or any expense incurred in collecting and rental will be paid by Lessee. (5) RENTER IS RESPONSIBLE FOR EQUIPMENT AND ALL LEGAL FEES CONNECTED WITH RENTAL OR COLLECTION. (6) Cardholder acknowledges receipt of goods and/or services in the amount of the Total shown hereon and agrees to perform the obligations set forth in the Cardholder's agreement with the issuer.