



DUE NO LATER THAN MARCH 1, 2026: Please complete & submit the online OUUG 2026 SPONSOR FORM using this link <https://form.jotform.com/ouug/2026>

First, thank you very much for your generous support and participation! As a user-managed, user-funded customer community group, this 17th Annual Oracle Utilities User Group OUUG 2026 Conference would not be possible without your support & sponsorship! Below are some guidelines for those of you participating at the Vendor Night Welcome Reception & Expo, conference sessions, as well as other aspects of this thriving and growing user/partner collaboration. www.OUUG.org

VENDOR WELCOME RECEPTION & EXPO:



Tuesday, April 14, 2026	4:30pm – 7:30pm
Sponsor Partner/Exhibitor Registration	11:00am – 2:30pm
Exhibit Set-up in the GRIFFIN HALL / Level 2	11:00am – 4:00pm

The Vendor Night Welcome Reception & Expo will be held at the event hotel in the JW Marriott Austin's Griffin Hall ballroom on Level 2. This festive and spatial venue provides the ideal setting for networking with the Oracle team, partners and customers from all product groups. **Vendor night participants may bring portable booths (10'x10'), portable back walls, table top displays, demo stations, banner stands, etc., or simply choose to attend the event and network with the crowd (not all sponsors choose to exhibit; it's not mandatory **BUT PLEASE CONFIRM YOUR EXHIBITING PLANS ASAP NO LATER THAN MARCH 1, 2026**).**

EASY VENDOR NIGHT FORMAT: This event is a fun & casual 3-hour networking reception as opposed to a full-blown tradeshow typically held in a convention center. As such, a large complicated booth requiring an **exposition company, use of the loading dock, crates or heavy equipment** for installation is simply overkill. A portable back wall or table top display is highly recommended. **Each booth comes with the option of a free 6 ft draped table and two chairs, if desired.** The evening format, in addition to serving as registration for the various product user groups, is an engaging cocktail party with food stations & a hosted bar (i.e., premium spirits, domestic & craft beers, wines, sodas & water). Each attendee will be given one (1) drink ticket as part of the registration process; additional alcohol beverages are available for cash purchase. Additional drink tickets can be purchased by sponsors to be given out in your booth for \$18.00 each (at hotel cost; contact info@OUUG.org to purchase in advance).

All OUUG Sponsor Staff must be registered for admittance to Vendor Night & the conference sessions. Door security will be looking for OUUG badges (not Oracle Edge Summit badges).

VENDOR NIGHT SCHEDULE:

11:00am – 2:30pm	Sponsor Registration / Griffin Hall / Level 2
11:00am – 4:00pm	Vendor Booth Set-Up ALL BOOTHS MUST BE SET-UP & READY TO GO BY 4:00PM SHARP! <i>Storage behind booths, depending upon location, is permitted; however must be kept to a minimum & contained per Fire Marshall's guidance. No blocking of fire exits or alarm pulls.</i>
4:30pm – 7:30pm	Vendor Night Welcome Reception & Expo
Weds., April 15, 2026	New for 2026, Tuesday night teardown is not required. You may keep your booth until up until 3:00pm on Wednesday. It's not necessary to man your booth on Weds but it can serve as your onsite HQ for your staff or for meeting with your customers. All booths must be packed and ready to ship no later than 3:00pm (<u>shipping guidance below</u>).
Teardown by 3:00pm	

VENDOR NIGHT EXHIBITOR SERVICES:

Booth Power/accessories, computers, monitors, stands, dedicated Internet, etc. are available for purchase/rental through the **Hotel's in-house AV group, Markey's. Please use this online order form link, <https://markeys.formstack.com/forms/JWMAexpo>**. And where it asks for Booth Number, enter your company name. Questions: 512.474.4777 **MUST BE ORDERED NO LATER THAN March 1, 2026.**

BROCHURES/PROMOTIONAL ITEMS FOR ATTENDEE PACKETS

(OPTIONAL FOR PRESENTING/PLATINUM LEVEL SPONSORS):

If you desire, please ship a quantity of 600 brochures and/or promotional giveaway items to **the hotel/Attn: Cathy Fuss/OUUG** in advance if you wish to have them inserted into the conference attendee bags that are distributed at Registration during Vendor Night (we return any extras). **Ship to the hotel to arrive no earlier than Wednesday, April 8, 2026 and no later than Friday, April 10, 2026, as the hotel will charge you for package storage** (Fees determined by weight and posted to your account). When items are shipped, please send advisement to info@ouug.org so we know what to expect to arrive and when. All attendee packet items must arrive on time as assembly happens at 9am on Saturday, April 11, 2026 by OUUG staff. **Late items cannot be accommodated.**

BROCHURE/PROMO ITEM FOR ATTENDEE PACKET SHIPPING ADDRESS:

Cathy Fuss 209-564-6744
c/o FedEx Office at JW Marriott Austin
110 E 2nd Street
Austin TX 78701
HOLD FOR: OUUG 2026
Box ____ of ____

SHIPMENT OF YOUR BOOTH/SUPPLIES FOR VENDOR NIGHT:

If you are shipping marketing materials/supplies and your booth to the hotel, address incoming items as outlined below to **the hotel/Attn: YOUR NAME/YOUR COMPANY**. **Ship to the hotel to arrive no earlier than Wednesday, April 8, 2026 and no later than Friday, April 10, 2026, as the hotel will charge you for package storage** (Fees determined by weight and posted to your account). These shipments will be delivered to your booth for Vendor Night in Griffin Hall; no need to have a booth number.

BOOTH/SUPPLIES SHIPPING ADDRESS:

YOUR NAME / YOUR COMPANY/YOUR CELL
c/o FedEx Office at JW Marriott Austin
110 E 2nd Street
Austin TX 78701
HOLD FOR: OUUG 2026
Box ____ of ____

RETURN SHIPMENTS FROM VENDOR NIGHT:

New for 2026, Tuesday night teardown is not required. You may keep your booth until up until 3:00pm on Wednesday, April 15, 2026. At the end of the event, all exhibits & boxes must be removed from the ballroom (nothing can be left overnight on Wednesday); you will be able to ship items outbound from the hotel. **FEDEX IS THE HOTEL'S SHIPPING AGENT; AS SUCH SHIPMENTS BEING RETURNED VIA FEDEX WILL BE HANDLED BY THE HOTEL'S FEDEX OFFICE. IF YOU ARE SHIPPING VIA ANOTHER CARRIER (SUCH AS UPS), THE HOTEL'S FEDEX OFFICE CANNOT ACCOMMODATE THIS. YOU WILL NEED TO ARRANGE PICK-UP DIRECTLY FROM YOUR THIRD-PARTY CARRIER. BE SURE TO BRING PREPARED AIR BILLS FOR OUTBOUND SHIPPING & PACKING TAPE. FOR COMPLETE JW MARRIOTT SHIPPING GUIDANCE, see <https://ouug.org/wp-content/uploads/2023/12/ShippingOUUG2024.pdf>.**



CONFERENCE CENTER PROMOTION SIGNAGE:

(OPTIONAL FOR PRESENTING/PLATINUM LEVEL SPONSORS):

If you have box banner stands (maximum 2 stands), bring them for display throughout the event in the Conference Center Registration Lobby (not to be confused with the hotel's main guest lobby). Please note that the hotel does not allow us to affix posters to any conference center walls nor hang banners on the property (including the Vendor Night ballroom). **Nailing, posting, taping or otherwise attaching any materials to hotel walls is prohibited.** Box banner stands may be shipped to YOUR ATTENTION in advance per instructions above and are the responsibility of the owner.

VENDOR BOOTH ACTIVITY OPTIONS/AFTER HOURS OFFSITE EVENTS:

Some exhibitors feature some type of activity, theme or signature drink in their booth, though not required. The JW Marriott's in-house senior event manager, **Naomi Coronado**, is delighted to help partners with unique requirements at Vendor Night. If you are looking to purchase add'l Vendor Night drink tickets to give to customers, please contact Cathy Fuss at info@OUUG.org. OUUG also recommends destination management company Hosts Global that can assist sponsors with offsite event planning & receptions/dinners following Vendor Night, including site selection & bus transportation for groups. *Please contact JW Marriott Event Planning Services & Hosts Global directly:*

Naomi Coronado, Senior Event Manager
JW MARRIOTT AUSTIN
naomi.coronado@whitelodging.com
512.608.4302

Heather McCleod
HOSTS GLOBAL
heather.mcleod@hosts-global.com
704.401.4407

WEDNESDAY NIGHT OFFSITE SOCIAL – Iconic Speakeasy Austin



Following the conference day, attendees will proceed down to the iconic **Speakeasy Austin** (2 blocks walking distance from the JW Marriott). Located in the very historic Kreisle Building, which was built in the 1870's, Speakeasy has been continuously serving up great live music and great cocktails since 1997. Considered Austin's original "swanky joint, Speakeasy is composed of three levels; the Music Lounge, the Bowling Mezzanine (which overlooks the Music Lounge stage) and the Ballroom, the Kabaret Room and the rooftop lounge. Take a walk up 59 steps to our famous covered outdoor spot in Austin to take in the romantic view of the downtown skyline, Terrace59.

Guests will enjoy live music with **America's U2 tribute Vertigo**, regional food stations, a hosted bar and the opportunity to roam the multi-story 1920's theme venue and the rooftop deck. Wristband Required for Admittance.
Hosted by OUUG Presenting Level Sponsors.

OUUG LOGO LIBRARY FOR EVENT MARKETING:

We encourage sponsors to promote their attendance at OUUG; we have provided an OUUG 2026 Logo library download [HERE](#).

SPEAKING SESSIONS/PRESENTATIONS:

If you have been confirmed to co-present with your Oracle customer, you will be receiving confirming shortly after the January 31, 2026 abstract deadline. We are currently finalizing meeting space with the hotel and preparing the agenda/schedule; once completed, you will be contacted via email shortly regarding your assigned time and the final agenda will be posted to www.OUUG.org. Please note that sponsorship (at any level) does not guarantee a speaking slot as this event is a “for-users, by-users” self-managed customer event (and attendees are highly sensitive to partner sessions being sales pitches; please keep presentations educational). [CLICK HERE for Speaker/Session Guidelines](#) as also posted on the [OUUG SPEAKER](#) page.

Confirmed presenters please make sure you and/or your customer brings the PowerPoint presentation on a laptop; a projector & screen is provided in each meeting room (laptops are not provided). And please email your final presentation PowerPoint to us at info@OUUG.org so that we can post it to the Post Conference website **no later than April 1, 2026**. Submitting it in PDF form is desired as to protect any special formatting or fonts. Feel free to scrub any proprietary information before sending us your presentation.

CONFERENCE HOTEL – JW MARRIOTT AUSTIN



Located in the heart of downtown Austin, the [JW Marriott Austin](#) offers luxury comfort and sophisticated amenities. The urban resort features an on-site spa, outdoor rooftop pool, room service, seven bars, four restaurants, Starbucks® and the largest guest rooms in the city with floor-to-ceiling windows. Home of the new downtown concept, Dean's Italian Steakhouse is the perfect mix of classic steakhouse and Italian favorites. Grab a bite at the ever-popular Burger Bar, a food truck concept without the wheels, or lounge on the rooftop at Edge Rooftop + Bar, with cocktails and picturesque views of the Texas State Capitol and Lady Bird Lake.

The discounted room rate for this Four-Star hotel is \$375 + tax/night (King or Double Queen). The OUUG discounted OUUG room block is available until it's sold out or until March 20, 2026, whichever comes first (there are no overflow hotels contracted for this event; make your reservations early as the official event hotel always sells out). Cancellation of any guest room is subject to one night's room & tax if cancellation occurs within 48-hours of arrival date and the early departure fee is one night's room & tax. Check-in is 3:00pm & checkout is 11:00am.

[BOOK YOUR DISCOUNTED ROOM RESERVATION HERE](#)

JW MARRIOTT AUSTIN
110 East 2nd Street
Austin, Texas USA, 78701
+1-888-236-2427
+1 512-474-4777

View virtual tour of the hotel [HERE](#).



CAPTURING CONFERENCE ATTENDEE INFORMATION/MOBILE APP

All pre-registered OUUG attendees receive a conference badge with a QR Code for scanning purposes when registered no later than March 15, 2026. While most free QR Code scanning apps will work on your mobile devices, many cell phones come with this built-in ability to save to your device. Detailed information re: the OUUG mobile conference app will be provided to all attendees/partners at the conference.



CONFERENCE PROGRAM SPONSOR ADS DUE BY

DEADLINE MARCH 1, 2026. As outlined in the OUUG [Partner Participation Prospectus](#), *Presenting* and *Platinum* level sponsors have the opportunity to include an advertisement in the official printed 2026 Conference Program. *Presenting* sponsors receive a full-page ad (8.75" W x 11.25" H) & *Platinum Album* sponsors receive a half-page ad (8.75" W x 5.75" H). Full bleeds OK (with 3/4 inch content safe line), hi-resolution pdf required (at least 300 dpi). Email ad art to info@OUUG.org.

IMPORTANT SPONSOR STAFF CONFERENCE REGISTRATION

As a sponsor, participating at any level (i.e., even if you are just attending the conference, supporting Vendor Night, presenting a session, etc.), **your staff is required to register for the conference under the appropriate product user group at www.OUUG.org** (plus we want to get their badge correct!). Depending upon your sponsorship level, you are allocated a number of free conference registrations and you were given a company-specific *Discount Link* to use in the OUUG Aventri registration system. If you have misplaced your registration link, email Registration@OracleUtilitiesUG.com. If you require additional staff registrations, you must pay and register them online at www.OUUG.org using the **Oracle PARTNER OUUG SPONSOR** registration type. And even if you are a speaker, please do not use the **CONFIRMED CUSTOMER SPEAKER FREE** registration type.

PLEASE REGISTER YOUR STAFF ASAP AND NO LATER THAN MARCH 15, 2026 TO ENSURE THEY RECEIVE A PRE-PRINTED BADGE WITH A QR CODE (i.e., not an onsite printed badge without a QR code) & ARE GUARANTEED TO HAVE CONFERENCE MATERIALS AWAITING THEIR ARRIVAL.

2026 CONFERENCE SCHEDULE-AT-A-GLANCE

Monday & Tuesday, April 13-14, 2026

8:30am – 5:00pm Co-Located Oracle Utilities Edge Customer Conference

Requires a separate registration fee & process managed by Oracle, [click here](#).

Tuesday, April 14, 2026

4:30pm – 7:00pm OUUG Registration for All Attendees

4:30pm – 7:30pm Vendor Night Welcome Reception & Expo

Wednesday, April 15, 2026

7:30am – 8:30am Breakfast

8:30am – 4:30pm Presentation Sessions (Lunch 12:00pm-1:00pm)

5:30pm – 8:30pm Offsite Social event at **Speakeasy Austin** (2 blocks walking distance from hotel).

Thursday, April 16, 2026*

7:30am – 8:30am Breakfast

8:30am – 12:00pm Presentation Sessions **CONFERENCE ENDS**

*Depending upon your primary Product Community (i.e., Customer Operations, Network Management System, etc.) AND the final product group agendas, most product community groups will run through Thursday noon.

IMPORTANT DEADLINE REMINDERS

DUE NO LATER THAN MARCH 1, 2026: Please complete & submit the online OUUG 2026 SPONSOR FORM using this link <https://form.jotform.com/ouug/2026>

- ABSTRACT SUBMISSIONS** are due no later than deadline January 31, 2026.
- OUUG 2026 SPONSOR FORM** must be completed & submitted online HERE no later than March 1, 2026. [Click HERE](#).
- CONFERENCE PROGRAM** ad art for Presenting & Platinum level sponsors due by March 1, 2026.
- BROCHURES/GIVEAWAY ITEMS** for Presenting & Platinum level sponsors to be inserted in Attendee Registration Packets must at arrive at the hotel **no earlier than Wednesday, April 8, 2026 and no later than Friday, April 10, 2026** to [Cathy Fuss' attention](#).
- SPONSOR STAFF REGISTRATIONS** are due March 15, 2026 to ensure a printed badge with a scannable QR code & availability of conference materials.
- JW MARRIOTT HOTEL ROOM BLOCK** cut-off date for discounted rooms is March 20, 2026 though the official event hotel sells out soon (and no overflow hotels have been contracted).
- VENDOR NIGHT** Booth Power/accessories, computers, monitors, stands, dedicated Internet, etc. are available for purchase/rental through the **Hotel's in-house AV group, Markey's**. Please use this online order form link, <https://markeys.formstack.com/forms/JWMAexpo>.
*Questions: 512.474.4777 **MUST BE BOOKED NO LATER THAN March 1, 2026**.*
- POWERPOINT PRESENTATIONS:** Please email your final presentation PowerPoint to us at info@OUUG.org so that we can post it to the Post Conference website **no later than April 1, 2026**. Submitting it in PDF form is desired as to protect any special formatting or fonts. Feel free to scrub any proprietary information before sending us your presentation.
- BOOTH/SUPPLIES FOR VENDOR NIGHT** must arrive at the hotel no earlier than **no earlier than Wednesday, April 8, 2026 and no later than Friday, April 10, 2026** to [YOUR attention](#).

We look forward to seeing you in **Live Music Capital of the World!** QUESTIONS? Please contact Oracle Utilities User Group Conference Director, Cathy Fuss at info@OUUG.org, Cathy.Mccause@gmail.com or (209) 564-6744.