2027 OUUG SPEAKER GUIDELINES

APRIL 7-9, 2027 ORLANDO, FLORIDA

First, we'd like to thank you for taking the time to present at this "for-users, by-users" event. The collaboration in these sessions is beyond valuable and a great resource to your peers!

1. HOW TO SUBMIT YOUR PRESENTATION:
   To volunteer to present a session or provide a training class as an Oracle Utilities Customer, Oracle staff, or Oracle Partner simply provide the title of your presentation and a couple sentences to describe the topic (no more than 150 words) **BY CLICKING HERE**. Please let us know if you require any special AV equipment beyond the usual room set-up outlined in Item #6 below. Partner/vendors interested in presenting must co-present with an Oracle customer. **Customers that commit to a presentation no later than January 15, 2027 attend the conference for FREE. And one (1) free customer free speaker registration per session. And all sponsor partner presentations must be co-presented with an Oracle customer, no exceptions.**

2. PANEL DISCUSSION SESSIONS & OTHER ROOM REQUIREMENTS:
   If you are coordinating a Panel Discussion format presentation (i.e., multiple speakers presenting at one time, seated with individual microphones at the front of the room), please contact Cathy Fuss at info@OUUG.org to ensure that we assign you to a meeting room in advance that is specifically set-up for panels.

3. WHERE IS THE AGENDA:
   As a user-managed community event, the conference agenda comes together as customer and partners volunteer to present & the final agenda approved by the OUUG product group planning committees, then historically posted to www.OUUG.org by February 28, 2027. Once posted, please confirm your session & location and advise us on any updates/changes/etc. ASAP so that we can ensure this information is pulled over to the Mobile Conference App and Official Conference Program **NO LATER THAN MARCH 12, 2027.**

4. REGISTRATION AS A SPEAKER:
   As a CONFIRMED CUSTOMER SPEAKER*, you are still required to register for the conference; please do so at www.OUUG.org under REGISTER, using the Registration Type ***"CONFIRMED CUSTOMER Speaker (Free)."*** Oracle Staff Speakers use Registration Type "ORACLE STAFF" & Partner Speakers should email info@OUUG.org for further guidance (e.g., are you a partner sponsor, etc.).

5. **PRESENTATION FLOW & LENGTH:**
   Session presentations are usually 45 minutes in length (including your intro/5 minutes max), allowing time for Q&A. Feel free to **use your own PowerPoint PPT template**; you are not required to use a special conference template.

6. **MEETING ROOM EQUIPMENT:**
   All meeting rooms are equipped with projector system, projection screen, limited wifi access and in some cases depending upon the anticipated audience size & meeting room, microphones & stages are also provided. **YOU WILL BE REQUIRED TO PROVIDE YOUR OWN LAPTOP**. **PLEASE NOTE THAT CONFERENCE CENTER WIFI CAN BE SPOTTY; IF YOU ARE ACCESSING A VIDEO, WE RECOMMEND THAT YOU EMBED IT IN YOUR POWERPOINT.**

PRESENTATION DELIVERY GUIDANCE

- Stick to your topic — Attendees expect to hear content based on the session description.
- Actionable learnings — Details of what you did to overcome an issue, what the business impacts were, unexpected twists encountered (or what failed) and what you would do differently if given the opportunity, learned best practices. Spend minimal time on the issue itself.
- Share your true opinions — A diversity of opinions will enhance a topic.
- Avoid company-specific acronyms — Some may not be familiar to others.
- Energy — Passion promotes active listening and makes you more memorable.
- Dialogue — Be open to Q&A during the discussion. This will further engage the audience
- Depth is better than breadth— cover fewer topics more deeply.
- Use examples your audience will want hard facts, case studies, and practical real-world scenarios
- Under no circumstances should your presentation be used to sell, market, or promote. This is a user conference forum & attendees want to be educated…no sales pitches.
- Be entertaining - Attendees are investing their time and money to hear what you have to say.
- Give them a good show.

For examples of past conference presentation topics, visit https://na.eventscloud.com/website/93612/home/. If you have any additional questions, please contact us (information below) or onsite at the OUUG Conference Desk located at the Hilton Orlando. Thank you!

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