

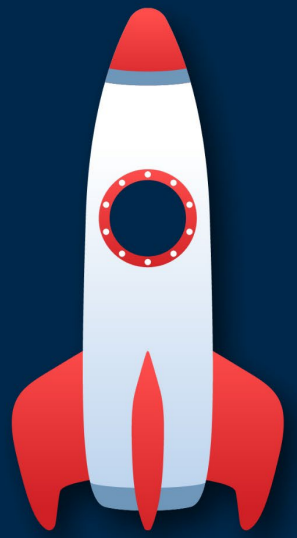
December 31, 2026	**Sponsorship confirmations due to OUUG**
January 15, 2027	**Presentation Abstracts Due/FIRM DATE**
	(Must be co-presented with Oracle Customer, space permitting)
February 1, 2027	**Conference Program Ad Art Due** (Presenting & Platinum level sponsors)
March 29-April 2, 2027	**Window for Shipping Supplies & Attendee Bag Inserts to Hotel**
April 7, 2027	**Evening Vendor Night Welcome Reception & Expo/Hilton Orlando**
April 8, 2027	**Evening Offsite Social Event; Old Red at Icon Park**

www.OUUG.org

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AMPLIFY YOUR BRAND
BE A OUUG SPONSOR.

Founded in 2009, the Oracle Utilities Users Group (OUUG) is a global "for-users, by-users" support organization devoted exclusively to bringing together customers leveraging the Oracle Utilities application stack, OPN partners and Oracle staff to share the utility product brain trust within their respective user communities-at-large. OUUG helps to provide a framework for users to realize the full benefit of their Oracle investment by offering networking, functional & product knowledge sharing and best-practices guidance from colleagues throughout the year and at the annual MOUUG Conference.



Oracle Utility Customers
Functional Users & Technology Professionals

OPN Oracle
Partner Network
& Solutions

Oracle Product Community
& Technical Staff

2027 CONFERENCE OVERVIEW & PROGRAM HIGHLIGHTS

VisitOrlando









Vendor Night Welcome Reception & Expo

4:30pm – 7:30pm

Meet fellow attendees & Oracle solution partners on the front end of OUUG!

Opening Ceremonies, Keynote & Sessions

8:30am – 4:30pm

Conference kick-off & track sessions & training throughout the day.

Offsite Social at Ole Red at Icon Park

5:30pm – 8:30pm

A festive off-site social/ networking event. Dinner, live music & other surprises!

Friday Presentations & Sessions

8:30am – 12:00pm

Track sessions continue; conference ends.

2027 OUUG SPONSORSHIP LEVELS

SPONSORSHIP LEVELS	Presenting Level $20,000 USD	Platinum Level $10,000 USD	Gold Level $5,000
Conference Staff Registrations (not for Customer use)	YES QTY 4	YES QTY 2	YES QTY 1
Logo on Promotional Giveaway Items (bags, journal books, etc.)	YES		
Logo on Attendee Lanyards & Badges	YES		
Host of Thursday Night Offsite Social Event	YES		
Logo on OUUG Conference Homepage	YES		
One (1) Dedicated OUUG Constant Contact Email Blast	YES		
Post Conference Opt-In Attendee List	YES		
Box Banner Display Opportunity in Conference Center (sponsor-provided box banner stand & space/hotel permitting)	YES		
OUUG Social Media Exposure on Twitter, LinkedIn, Facebook, etc.	YES	YES	
OUUG Constant Contact Email Blasts Logo & Hyperlink Inclusion	YES	YES	
Brochures/Giveaways in Conference Attendee Bags	YES	YES	
Logo on Conference Signage & Banners	YES	YES	
Recognition in Opening Ceremonies & Video	YES	YES	
Session co-presented with an Oracle Customer (Abstracts due no later than Jan. 15, 2027; session acceptance is space permitting)	YES (Up to 3 Sessions, space permitting)	YES (1 Session)	
Host of Wednesday Night Vendor Welcome Reception & Expo	YES	YES	
10x10 Booth Space Vendor Night Welcome Reception & Expo * *First come, first serve; limited space. No add'l/larger booth spaces available.*	YES	YES	YES
Logo, Description & Hyperlink on Sponsor Webpage	YES	YES	YES
OUUG Conference Mobile App	YES Splash Page Banner Ad & One (1) Push Notification	Listing Only	Listing Only
Full-Color Printed Conference Program Advertisement	YES Full Page Ad	YES 1/2 Page Ad	Listing Only

2027 OUUG SPONSORSHIP ADD-ON'S

SPONSORSHIP ADD-ONS	Available to Presenting Level	Available to Platinum Level	Available to Gold Level
Dedicated in-house Wi-Fi sponsor, company logo prominently displayed on sign-on splash page on Thursday & Friday	YES $10,000 One (1) Opportunity Available	N/A	N/A
Hilton Orlando branded hotel key given to all OUUG attendees checking into the property on Wednesday thru Friday.	YES $10,000 •SOLD	N/A	N/A
Sponsor of the Opening Ceremonies & Welcome Address (introducing the Keynote Speaker)	YES $7,500 One (1) Opportunity Available	N/A	N/A
Sponsor of Thursday lunch in Main Ballroom; logo prominently displayed on all three giant screens. Sponsor may provide collateral or giveways to put on tables, if desired.	YES $5,000 One (1) Opportunity Available	YES $5,000 One (1) Opportunity Available	N/A
Conference photo backdrop for attendees to use on Wednesday eventing, Thursday & Friday, prominently displayed outside Grand Ballroom. Highly popular each year for attendee social media & conference mobile app photo posting. Includes your Company logo.	YES $5,000 One (1) Opportunity Available	YES $5,000 One (1) Opportunity Available	N/A

Confirm your sponsorship BY December 31, 2027 by emailing info@OUUG.org!

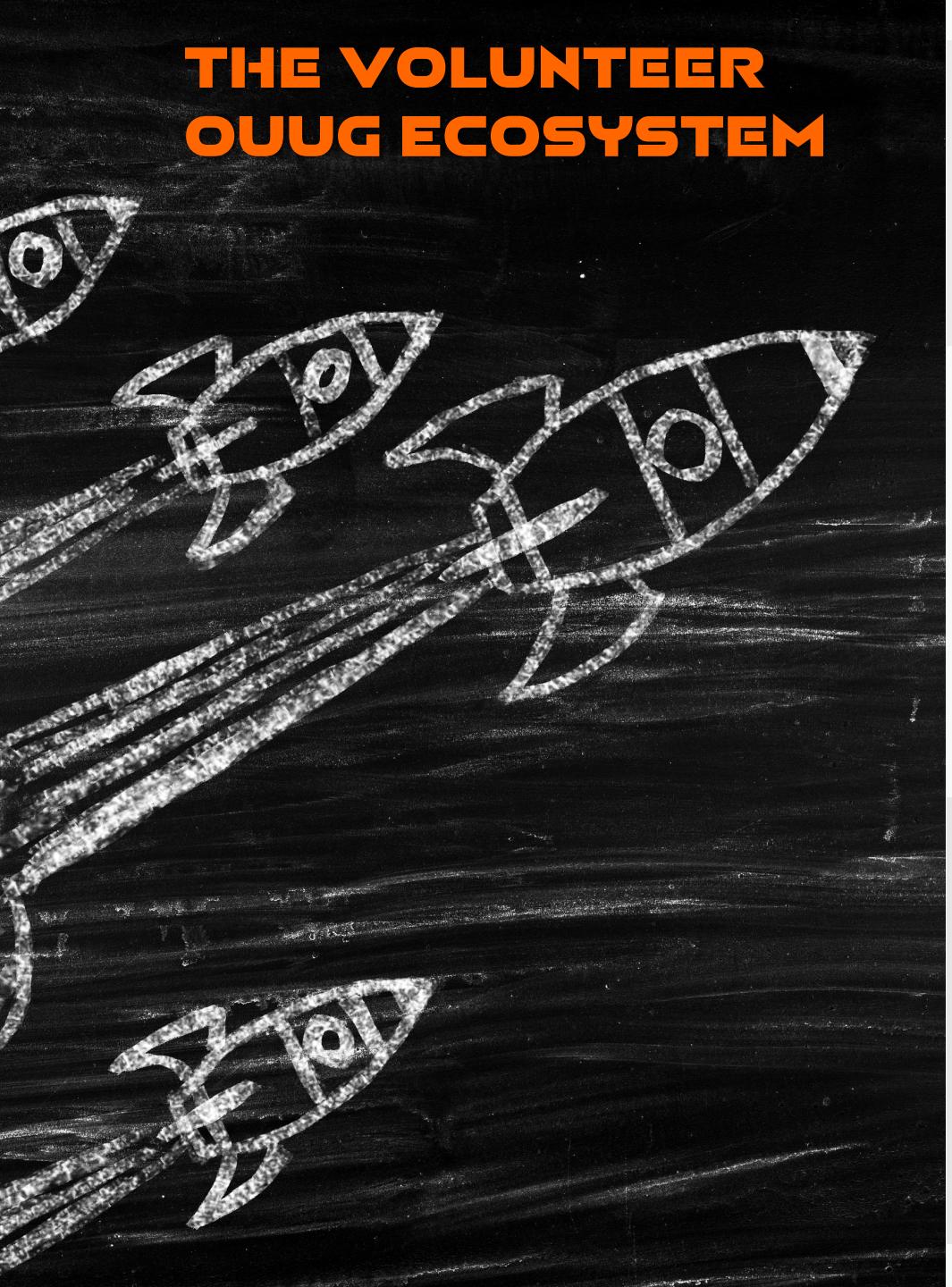
OUUG'S HISTORY

OUUG was founded in 2009 by a consortium of Oracle Utilities users led by Tier 1 utility customer Veolia NA to create a networking forum that addressed their specific Work & Asset Management (WAM) needs not initially met in the existing Oracle user group structure at that time. Reaching out to their former user group coordinator Cathy McCause Fuss, retired VP Global Marketing of the predecessor company SPL WorldGroup, they embarked on creating a supportive user group structure and annual event to meet the unique needs of the newly formed Oracle Utilities user community.

The initial self-funded OUUG conference was held in 2010, hosted at Veolia's Vancouver WA site, attended by 70 Oracle customers and a handful of legacy partner sponsors. Within two years, attendance had doubled and Oracle Utilities invited OUUG to co-locate the event at Oracle's headquarters in Redwood Shores, CA. In 2020, OUUG celebrated its 11th anniversary in Austin TX, the week prior to the COVID shutdown, with 800+attendees from the Oracle Utilities' product groups including CC&B, NMS, WAM, MDM, LPS, etc.

In 2021, OUUG pivoted and presented a very successful virtual event experience that help bridge our return to an in-person event in Nashville, TN, with 700 attendees. We now prepare for our 18th annual event in Orlando Florida on April 7-9, 2027 and anticipate 800+ attendees!

Inception	Tier 1 Oracle Utilities customer Veolia NA creates initial OUUG event called FullCircle (WAM)
1st Conference	1st OUUG/FullCircle 2010 event hosted at Veolia NA's **Vancouver WA** site, 70 attendees
2nd Conference	2nd OUUG/FullCircle 2011 event hosted by Madison Sewerage in **Madison WI**, 100 attendees
3rd Conference	3rd OUUG invited by Oracle to co-locate event at Oracle HQ in **Redwood Shores CA**, 150 attendees
5th Conference	5th OUUG event, expanded to include CC&B, MDM, DataRaker & Lodestar
9th Conference	9th OUUG event, co-located with Oracle Utilities Edge Product Forum in **New Orleans LA**, hits 500+ attendees
10/11th Conference	Celebrating OUUG's 10th & 11th anniversary in **Austin TX**
12th Conference	OUUG pivots to a virtual event experience
13th Conference	OUUG returns to in-person event Nashville 2022!
17th Conference	OUUG 2026 in Austin TX!
18th Conference	OUUG 2027 debuts in Orlando Florida



THE VOLUNTEER OUUG ECOSYSTEM

OUUG
Cathy McCause Fuss
Conference Director (formerly SPL WorldGroup/Synergen)

NMS UG
Jessica Adams
SDG&E
Russel Taylor
Oracle Utilities

CANADA UG
Ramez Hakeem
alectra utilities

Customer Solutions UG
Blanca Barajas &
Leslie Miller &
Chris Merrill
Las Vegas Valley Water District

WAM/WACS UG
Samantha Mooren
City of St. Pete
John Clow
Process Solutions Assurance (PSA)
Paul Hesby, *Oracle Utilities*

MDM/SGG UG
Bob Walters
ComEd
Italo DeSantos
Exelon Corp.

OFS UG
Mike Little
Toronto Hydro
Scott Taje
ATCO

CLICK HERE FOR CONTACT INFO

CCS Cloud UG
Marizol Garcia
Hillsborough County Florida &
Robert Thomas
TMG Consulting



SPONSOR SIGN-UP DUE BY DEC. 31, 2026

Contact info@OUUG.org to confirm.

QUESTIONS?

Visit www.OUUG.org

Cathy McCause Fuss
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